



TOWN POLICY

POLICY NUMBER: 1114

REFERENCE:

Resolution No. 078.03.26

ADOPTED BY:

Town Council

PREPARED BY: Strategic, Administrative & Financial Services

DATE: March 18, 2026

TITLE: Strategic Planning Policy

Policy Statement

The Town of Strathmore's Strategic Plan is an overarching document established by Council to define their vision and guide the Town's long-term direction. It aims to balance the needs of the broader community while outlining Council's priorities for their four-year term. The Strategic Plan is reviewed annually to identify any necessary adjustments or updates.

Purpose

To provide clarity and direction regarding the establishment and ongoing review of the Council's Strategic Plan.

1.0 DEFINITIONS

- 1.1 "Town" means the municipal corporation of the Town of Strathmore.
- 1.2 "Review" means an analysis of the strategic plan, procedures, and operations and/or performance of an organization to evaluate the adequacy of resources, decision-making, and overall direction.
- 1.3 "Strategic Priorities" refers to the specific goals, objectives, or focus areas that Council identifies as crucial for its long-term success and sustainability. These priorities guide decision-making, resource allocation, and overall direction. Establishing strategic priorities helps organizations to concentrate their efforts on the most critical areas that will contribute to the Town's mission and vision.
- 1.4 "The Corporate Business Plan" refers to the Town's strategic plan document that outlines a collaborative effort that is led by the Town's Council's vision and leadership, influenced by resident feedback, and reflective of administrative staff contributions.

2.0 RESPONSIBILITIES

2.1 Town Council shall:

- a. Develop a Strategic Plan and identify strategic priorities to Administration for their term.
- b. Ensure that budget supports the implementation of the Strategic Plan.

2.2 The Chief Administrative Officer shall:

- a. Ensure that Administration establishes a Corporate Business Plan and that proposed budget aligns with Council's strategic priorities as outlined in the Strategic Plan.
- b. Present the Corporate Business Plan to Council annually for information when the Strategic Plan is brought forward to Council for approval.

3.0 COUNCIL'S STRATEGIC PRIORITIES

3.1 The Town of Strathmore's Council has identified six areas which will receive focus during the Council's term. These priorities are not listed in any particular order of importance or priority; however, were selected based on community feedback provided to Council as well as current service opportunities and challenges from Administration.

For each Strategic Priority, Council outlines the outcome it desires to achieve in the next four years of its term:

- a. **Community Connection** Supporting the wellbeing of our residents through opportunities for connecting with others, contributing to the community, and being fully involved residents of Strathmore.
- b. **Managing Growth** Manage growth to provide a sustainable grassroots oriented community for both present and future residents.
- c. **Financial Resilience** Strathmore will apply best practices which enable resilience against unforeseen financial impacts while sustaining momentum on strategic priorities.
- d. **Economic Growth** Implementing intentional strategies and actions to increase job opportunities and improve the living standard for the residents of Strathmore.
- e. **Protecting Water and Green Spaces** Planning, managing, and protecting green spaces, and outdoor amenities, by adjusting practices and policies to address changing environmental conditions.
- f. **Community Safety and Wellbeing** Strathmore continuously improves community safety, health and wellbeing.

4.0 SERVICE STANDARDS AND EXPECTATIONS

- 4.1 The Strategic Plan establishes Council’s strategic priorities for their four-year term and shall be reviewed by Council on an annual basis.
- 4.2 The Strategic Plan shall be recognized as the primary resource in the development of the Corporate Business Plan, performance metrics and budgets.
- 4.3 The Corporate Business Plan shall be established by the Chief Administrative Officer and shared with Council on an annual basis for information.
- 4.4 The Chief Administrative Officer shall also identify any additional resourcing requirements that may be necessary to achieve the Corporate Business Plan.
- 4.5 Administration shall provide quarterly updates to Council regarding the progress made towards achieving Council’s strategic priorities.
- 4.6 Council shall review this policy once per term or as changes are made to the Strategic Plan as established by Council.

5.0 LEGAL REFERENCES

- 5.1 *Municipal Government Act*

6.0 RELATED POLICIES

- 6.1 Rescinds Policy No. 1110.

Date Reviewed	Next Review Date	Revisions
March 2026	January 2030	

END OF POLICY

APPROVAL



 Mayor



 Director of Strategic, Administrative
 and Financial Services